

## **Tennessee High School Rodeo Ad Sales Program**

**All THSRA contestants are required to pay \$300.00 in Ad Sales for the State Finals Program book. This payment is due by December 31, 2009.**

**Any contestant that has not paid \$300.00 by December 31 will not be eligible to participate in future qualifying rodeos until paid. If a contestant joins THSRA after December 31, ad sale money should be turned in with membership fees.**

**Any contestant that sells over the required amount of \$300.00 will receive a 25% bonus.**

**This program allows for prizes to be awarded at year end and helps towards travel expenses for contestants traveling to the Nationals Finals.**

**Fees for Program Book are as follows:**

- **Eighth page - \$25.00**
- **Quarter page - \$50.00**
- **Half Page - \$100.00**
- **Full Page - \$200.00**
- **Arena Banner (you furnish) - \$100.00**
- **Chute Sign (you furnish) - \$300.00**
- **Event Sponsor - \$500.00**

**Please enclose the following page with EACH ad. For example, if you have \$300 in sales but 3 different checks from 3 different companies, submit 3 separate forms. It is VERY important to properly identify your receipts so you will get credit.**

**Ad Sales Submission Form- THSRA  
2009 – 2010 Season**

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- Event Sponsor - \$500.00



**Date:** \_\_\_\_\_

**Company Name/ Ad Purchased**

**by:** \_\_\_\_\_

**Payment Amount** \_\_\_\_\_ **Check #** \_\_\_\_\_

**Contestant Name:** \_\_\_\_\_

**Please check the correct order above and include any information with this form. Please attach check, pictures, etc. to this form and mail together.**

**\*Due to large volume of material received, please do not turn in this information until all items have been collected (money, form, pictures, etc.). If you have a digital file, please make arrangements with the program book Chairman.**

**Make checks payable to the Tennessee High School Rodeo Association. Mail to:**

**Becky Smith, THSRA Treasurer  
192 Toole Pate Levee Rd.  
Kenton, TN 38233**